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## MEET ME AT DRIFTLESS

### Driftless Market's 5 Year Anniversary Open House

Come and join the Driftless Market crew as they celebrate 5 years of operation on June 15<sup>th</sup>, 2013! From 10am-2pm three local vendors will join in the celebration: Lange Organic Farm Meats was started in 1995 in Platteville, Wisconsin and strives to provide top quality, certified organic beef, pork, and poultry. Rich Lange will be grilling his organic brats to be served on Cottage Baker (of Fennimore, WI) Buns; Faith Anacker will be presenting information on her Viroqua, WI company Fizeology. Fizeology offers four flavorful varieties of Fermented Vegetables which will be sampled along side of the brats; and Joe Klein with Organic Valley will also be presenting information and samples to go along with Wisconsin's Dairy Month. Grilled Vegetarian options will also be available.

The Driftless Market has not only been a leading local and organic food and art market in the Platteville and tri-state area for 5 years, but also a contributing member and business of the Platteville Main Street community. The Driftless Market owners; Robin Timm, Jayne Dunnun, Heidi Dyas-McBeth, and Bill McBeth are very involved in the Platteville community. Over the past year they have conducted Seasonal Soup cooking workshops, provided information on composting, recycling and organic labeling; presented at the Potosi Wellness Fair, and participated in the formation of the Platteville Main Street Sustainability Committee. The sustainability committee has allowed the Driftless to participate in the recent Creative Bike Rack Design Contest, recycling efforts at the 2012 Dairy Days, promoting a "Bring your Own Bag" fundraiser in conjunction with UWP's Recyclemania, and hosting other sustainability related activities. They feel strongly about their responsibility for involvement in, and sponsorship of local events like the annual Driftless Film Festival, UWP's "Homecoming Hustle", and Platteville's "Get the Lead Out" race, along with supporting the efforts of multiple community organizations like the Platteville Farmers Market.

Driftless Market gets its name from the region of southwest and west central Wisconsin that remained unscathed from glacial activity during the last ice age. It is from this region that Driftless Market makes every effort to source its products. They provide shoppers with one location to buy all of the products they need while maintaining a focus on environmentally-friendly and sustainable production and consumption. They are the tri-state area's choice for fair trade, organic, and locally grown foods, offering a wide variety of healthy, sustainable, and ultimately, *better tasting* foods all year round. They care about what you eat and use, and show it by providing exceptional, personal service that you won't find at big box stores. Their 5 year anniversary coincides with the 100<sup>th</sup> Birthday of their building at 95 West Main Street on Platteville's Historic Main Street.

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If you would like information about this topic, or to schedule an interview with Kassi Nadig please call the Driftless Market at 608-348-2696.